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Overview
Programming Rollout
CNBC Prime is entertainment. Across all platforms: We educate. We engage. We inspire. WE ENTERTAIN. We are ambition unscripted for the strivers, entrepreneurial mindset, small business owners and entertainment seekers alike. Our vast programming slate creates a deep, emotional connection to our affluent audience of aspiring entrepreneurs, small business owners and influencers.

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"This show is applicable to someone who has no business or a $100 million business." @bethenny dropped by… https://t.co/eeeuGxxU6m"

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