2022 One Platform Tentpole Events

Q1
- Jan 2 Wild Cards & 1 Divisional
- Feb 13 Super Bowl LV
- Feb 27 SAG Awards
- Mar 10-13 The Players
- Apr 3 Grammys
- May 15 BBMAs
- May 22, Jun 11 Triple Crown
- May 29 Indy 500
- Jun 16-19 U.S. Open
- Jul 14-17 The Open
- Sep 8 NFL Kickoff
- Sep 11-Dec SNF
- Sep 22-25 Presidents Cup
- Sept-Nov NASCAR Playoffs

Q2
- Jan 17-21 WEF
- Jan 27-Mar 30 World Cup Qualifiers
- Feb 4-20 Beijing Olympics
- Mar 4-19 Beijing Paralympic Games
- Mar 27 Academy Awards
- Apr 21 Latin American Music Awards
- May 22 Champ Sunday
- May 22-Jun 5 French Open
- Jun 23 Premios Tu Musica Urbano
- Jul 1-24 Tour De France
- Aug-May PL Season
- Sep 9-14 NYFW
- Sep 14-16 Bravocon

Q3
- Feb 12-16 NYFW
- Feb 13-19 BMW
- Apr 21 Latin American Music Awards
- May 18-22 Premios Tu Musica Urbano
- Jul 1-24 Tour De France
- Aug-May PL Season
- Sept 9-14 NYFW
- Sept 10-Nov 5 ND Football
- Oct 14-16 Bravocon
- Dec 11 Miss Universe

Q4
- Mar 4-19 Beijing Paralympic Games
- Apr 21 Latin American Music Awards
- May 22 Champ Sunday
- May 22-Jun 5 French Open
- Jun 23 Premios Tu Musica Urbano
- Jul 1-24 Tour De France
- Aug-May PL Season
- Sept 9-14 NYFW
- Sept 10-Nov 5 ND Football
- Oct 14-16 Bravocon
- Dec 11 Miss Universe
- Nov 24 TODAY Small Biz Saturday
- Nov 29 TODAY Giving Tuesday
- Dec 11 Miss Universe