

Click-to-Expand

0.6%

Average Click-to-Expand Rate



Tell a deeper story within a creative ad format

1



Video Gallery

4



Image Gallery

2



Video Gallery + Code

3



Code Expander

EXPANDABLE
Video Gallery

Product Description

A catalog of curated videos

Suggested Categories

Entertainment, Sports,
Tech



EXPANDABLE
**Video Gallery
with Code**

Product Description

A catalog of curated videos
with a QR to drive a CTA

Suggested Categories

Alcohol, Entertainment,
Tech, Retail, Home Care



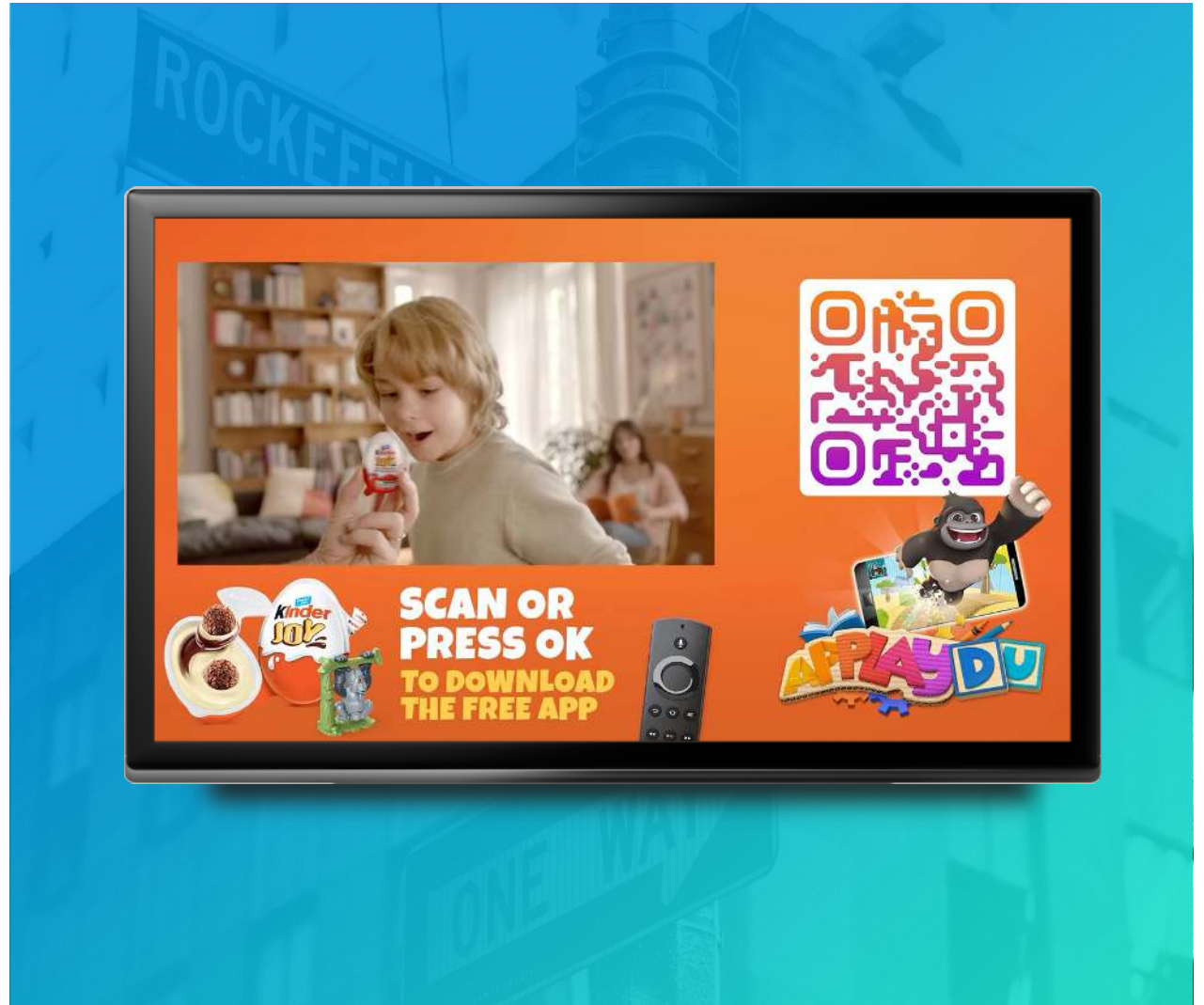
Code Expander

Product Description

An expandable code with a call to action

Suggested Categories

Entertainment, Tech



EXPANDABLE
Image Gallery

Product Description

A catalog of curated images

Suggested Categories

Travel, Restaurant,
Retail

