



1221 Films

Partner with brands to co-produce original films

1221 Films

Storytelling is in our DNA. For more than 90 years, we have brought consumers content they **obsess** over.

This year, we are combining forces with brands to tell exceptional, timely stories that audiences crave & supercharging it all with a **global distribution** powerhouse.

These co-produced films will drive a meaningful connection between your brand and your consumers in a way they can **experience** it.



Taste of Tokyo

A unique documentary series anchored in the food and culture of Tokyo, just in time for NBC's coverage of The Olympic Games.

While most Olympic coverage centers around the athletes, these stories will focus on the people and places that make the host city what it is.

The Olympics are filled with stories—epic tales of triumph and defeat unfolding before us—that make clear the dedication, hard work and training behind the dream. That same discipline is shared by those Tokyo chefs and cultural icons who thrive in our host city. And we're here to tell their stories.

NBCUniversal

GLOBAL CONTENT INNOVATION

Power of the People

Across states and countries, citizens around the world want the same things: security, food, shelter, good health, education and economic opportunity.

Throughout most of the world these goals are sought via elections.

In an unprecedented, never-before-offered opportunity, NBCU will partner with a brand and embark on a sweeping examination of the people's power.

GLOBAL CONTENT INNOVATION

NBCUniversal



#SeeHer Story

Women in film commonly go unrecognized. Not anymore.

1221 Films is curating a new docuseries – #SeeHer Story – to share *personal* stories of women’s vision of creating films that **impact** and **shape** our culture.

#SeeHer Story will be developed & produced by women.



NBCUniversal

OUR
scale

DELIVERS ENGAGEMENT
TO YOUR AUDIENCES



CONCERT



VOX



FANDANGO



GLOBAL NEWS
NETWORK

