

STORY PIRATES

INSIGHT

Kids are honest, funny, and surprising and we rarely get to hear their stories

IMPACT

Brand Favorability as changemaker



ComcastNBCU Unites charity – Story Pirates – has been helping children improve their storytelling craft. Now with our brand partner we animate their stories through stop motion– turning their written word into a short form series that can be shared across all platforms. Illuminate children’s voices in animation style with our partners

Samsung & NBC
bring you **Story Pirates** –
highlighting Elijah, Age 10