INSIGHT
Standard ad formats can cause a dulling repetition to advertiser’s creative.
Provide **smart and consistent visibility** with a brand’s target audience through new technology innovations.
THOUGHT STARTERS

- Post-Production Passive Placements Geo Targeted served by Freewheel
- AR Digital Video Ad Units
- Shoppable Display Rich Media Ad Units with self contained shopping experiences
- Shoppable Video Ad Units with self contained shopping experiences
- Branded Countdown Clocks in premium programming
Increased brand awareness and favorability due to creating a more engaging consumer viewing experience.
Commercial Offerings

- NFL, NHL, Notre Dame, Deportes, Premier League, Tour de France, NASCAR, IndyCar, Horseracing
- Closing Bell (CNBC Business Day), Toast the Close
- Scripted or alternative programming