2022 One Platform Tentpole Events

Q1
- NBA Playoffs
- Feb NYFW
- Feb Golden Globes
- Feb 4-20 Beijing Olympics
- Apr Academy Awards
- Apr 15 Latin AMAs
- May 3 Met Gala
- May 28 Indy 500
- Jun 16-19 U.S. Open
- Jul Tour de France
- Aug PL Season Begins
- Sep 10-Nov 5 ND Football
- Sep Emmys

Q2
- NBA Playoffs
- Jan Grammys
- Jan WEF
- Feb 6 Super Bowl LVI
- Mar The Players
- May 7, May 21, Jun 11 Triple Crown
- May BBMAs
- May Jun French Open
- May Jun French Open
- May Champ Sunday
- Jul 14-17 The Open
- Aug Global Citizen Festival
- Sep 10-Nov 5 ND Football
- Sep Emmys
- Sep NYFW

Q3
- NBA Playoffs
- Jan Grammys
- Jan WEF
- Feb 6 Super Bowl LVI
- Mar The Players
- May 7, May 21, Jun 11 Triple Crown
- May BBMAs
- May Jun French Open
- May Jun French Open
- May Champ Sunday
- Jul 14-17 The Open
- Aug Global Citizen Festival
- Sep 10-Nov 5 ND Football
- Sep Emmys
- Sep NYFW

Q4
- NBA Playoffs
- Jan Grammys
- Jan WEF
- Feb 6 Super Bowl LVI
- Mar The Players
- May 7, May 21, Jun 11 Triple Crown
- May BBMAs
- May Jun French Open
- May Jun French Open
- May Champ Sunday
- Jul 14-17 The Open
- Aug Global Citizen Festival
- Sep 10-Nov 5 ND Football
- Sep Emmys
- Sep NYFW
- Nov EPCAs
- Nov 24 Macy's Parade
- Nov 29 TODAY Giving Tuesday