

Building The Future Together

As we saw this week, NBCUniversal is committed to delivering a new standard in partnership by addressing the challenges currently facing the industry. Our portfolio effectively works to better engage consumers, safely connect brands to scaled audiences, and measure on real business outcomes, all to achieve greater advertising impact for our partners.

But at NBCUniversal, we never settle. We must look ahead to work smarter, collaborate more, and transform our industry for the better.

Together, we can continue to evolve our business to shape a better future for both consumers and advertisers. From our forthcoming streaming service to an expanding global footprint with Sky, NBCUniversal is the best media and technology portfolio built for this future.

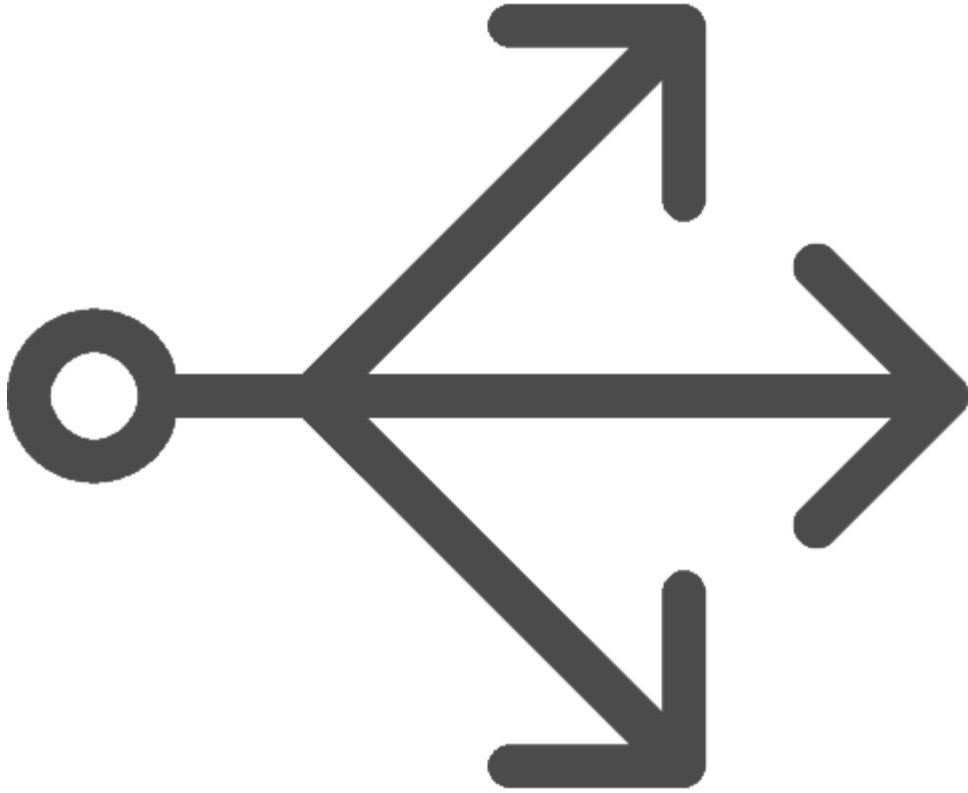
WHAT DOES THIS MEAN FOR OUR PARTNERS?



Premium Video on a Global Scale

[Learn More](#)

Connect to scaled audiences and the growing demand for premium video here and abroad.



Advanced Advertising Solutions
Learn More

Combine the best data and technology practices from Sky AdSmart – the leader in addressable TV

Learn More

Access new opportunities with our global technology partners including Apple, Google, and more OTT platforms.

