

project **RUNWAY**

Everyone's favorite fashion competition show is back on Bravo for its 17th season!

With a refreshed format we are returning the franchise to the premium competition reality show our audience have come to expect. Each week, up and coming designers are tasked with creating cohesive, runway ready looks, judged by a panel of the industry's leading fashion experts for the chance to show their collection at NYFW and win the opportunity of a lifetime.

Bravo is providing the opportunity to connect with our highly engaged and social audience while being woven within contextually relevant and premium content.

Project Runway is Coming Home to Bravo for its 17th Season with Bigger Challenges, Bigger Prizes, & Bigger Personalities

- + Integrate your brand in a relevant environment
- + Innovate the Commercial Experience
- + Expand Across All Screens with Immersive Storytelling

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