Considered by many the most challenging of Grand Slams and the only one played on clay courts, the French Open has long been the home to heated tennis rivalries that shock audiences around the globe.

In 2019, coverage of the tournament on NBC and NBCSN reached 14.2M total viewers. Viewers also caught the action across our digital platforms with 13.8 million live minutes streamed and 455K live starts, growing respectively +36% and +71% versus 2018. Following Rafael Nadal’s record-setting 12th title and young champion Ashleigh Barty’s first Grand Slam Singles win, some of the biggest tennis names and rivalries are set to return in 2020.

Source: Nielsen; Live Data Stream; 2019 French Open on NBC/NBCSN; Reach based on 6 minute qualifier; 75% unification. Adobe Analytics

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