FIFA Women’s World Cup

Telemundo Deportes continues to reign as the home of the FIFA with the upcoming FIFA Women’s World Cup 2023™ tournament set to be hosted by both Australia and New Zealand. This will be the first Women’s World Cup to be hosted by the two countries and across two confederations (AFC and OFC).

The anticipation is already building following Telemundo Deportes’ record-breaking coverage of the FIFA Women’s World Cup France 2019™, which was the most-watched Women’s World Cup in Spanish-language media history. The tournament had a total of 10.5M P2+ linear views, growing +23% vs. the 2015 tournament. Also, with 2.3M total streams, this surmounted to 35M total minutes viewed across all platforms.

As the exclusive home of the FIFA Women’s World Cup™, Telemundo Deportes will present extensive coverage as the tournament debuts a new, expanded format to feature 32 teams that form eight groups of four. Telemundo Deportes is primed to deliver ultimate access through livestream opportunities, digital content amplification and leveraging the power of NBCUniversal’s One Platform.

Source: Nielsen NPower Reach & Frequency Report (6/7-7/7/19, 6/6-7/5/15, 6/26-7/17/11, 9/10-9/30/07), Live+SD data stream, unduplicated audience P2+ for all live FIFA Women’s World Cup matches on Spanish language television, based on 6 minute cume qualifier at 75% unification.