As *Decision 2020* approaches, Telemundo with NBC News, MSNBC, and CNBC, will continue to bring viewers all of the in-depth analysis and must-watch moments on the road to the election. With **32 million Hispanics eligible to vote in 2020, accounting for nearly 13% of the American electorate**, Hispanics are expected to have one of the biggest impacts of any minority voting group. The stakes are high, and every voice matters. Which is why Telemundo, backed by the power of NBCUniversal, offers more ways for viewers to watch, and more ways for brands to reach this engaged audience across platforms, across languages, across generations.