- Login
- Content
  - One Platform
  - One Platform Content
  - National
  - Bravo
  - CNBC
  - CNBC Prime
  - E!
  - Fandango
  - Golf Channel
  - MSNBC
  - NBC
  - NBC News
  - NBC Sports
  - Olympics
  - Oxygen
  - SYFY
  - Telemundo
  - Telemundo Deportes
  - Universal Kids
  - Universo
  - USA
  - Syndication
  - Global
  - Sky
  - Local
  - NBC Owned Television Stations
  - Telemundo Station Group
  - NBC Sports Regional Networks
  - NBC Spot On
  - Local NBC Digital / OOH
  - NBCU Skycastle & LXTV
  - Streaming
  - Peacock

- Advertising
  - One Platform
  - Data & Identity
  - - NBCUnified
  - Activation & Automation
  - - AdSmart
  - Ad Experience
  - Measurement
Impact
Distribution
Peacock
One Platform Digital
Global Partnerships
Direct to Scale
Innovation
Creative Partnerships
Commercial Innovation
- One Platform Commerce @ NBCUniversal
Global Content Innovation
Digital Ad Innovation
Peacock

• Insights
  • Category Insights
  • Marketing Insights & Updates
  • Interviews with NBCU Executives

• Events
  • One22 Takeaways
  • 2022 Peacock Newfront Takeaways
  • 2022 NBCU Upfront Takeaways

• Quick Links
  • News
  • Press Resources
  • Newsroom
  • Blog Posts
  • Measurement
  • Measurement Partner Program
  • NBCUniversal Creative Guidelines

• Advertise With Us

NBCU Local

NBC Spot On

Share

Fetching...
TRACK AND ANALYZE
PERFORMANCE
To See The Full Content

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• One Platform
  o One Platform Content
  o Global
  o Local
  o Streaming
• Advertising
  o Data & Targeting
  o Custom Content
  o Digital Partnerships
• Your NBCU
  o Account Settings