• Login
• Content
  ■ One Platform Content
  ■ Peacock
  ■ Local
  ■ Sky
  ■ National
  ■ Bravo
  ■ CNBC
  ■ CNBC Prime
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  ■ Fandango
  ■ Golf Channel
  ■ MSNBC
  ■ NBC
  ■ NBC News
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  ■ Oxygen
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  ■ One Platform
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  ■ Peacock
  ■ One Platform Digital
  ■ Global Partnerships
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  ■ Innovation
  ■ Creative Partnerships
  ■ Commercial Innovation
Overview
Opportunities
Digital Initiatives

MSNBC is the #2 cable network in dayside, total day, and prime for the 2nd consecutive year. It is the only top 10 cable network to grow over 2019 and has topped CNN in total viewers for 34 straight months. *The Rachel Maddow Show* has beat CNN for 10 consecutive years among P2+ and 4 consecutive years among P25-54.
“A former Twitter employee gave user data to the Saudis in exchange for gifts. Now he's going to prison. (via…
https://t.co/CRfr0BgLF7”
Network
MSNBC

- One Platform
  - One Platform Content
  - Global
  - Local
  - Streaming
- Advertising
  - Data & Targeting
  - Custom Content
  - Digital Partnerships
- Your NBCU
  - Account Settings

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