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Overview

Programming Rollout

With a monthly reach of 94 million U.S. adults, E! creates, covers and celebrates all things pop culture; making E! the #1 entertainment brand in driving social engagements.

To See The Full Content

Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers,
opportunities, pilots and more.
• One Platform
  ○ One Platform Content
  ○ Global
  ○ Local
  ○ Streaming
• Advertising
  ○ Data & Targeting
  ○ Custom Content
  ○ Digital Partnerships
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