- Login
- Content
  - One Platform
  - One Platform Content
  - National
  - Bravo
  - CNBC
  - CNBC Prime
  - E!
  - Fandango
  - Golf Channel
  - MSNBC
  - NBC
  - NBC News
  - NBC Sports
  - Olympics
  - Oxygen
  - SYFY
  - Telemundo
  - Telemundo Deportes
  - Universal Kids
  - Universo
  - USA
  - Syndication
  - Global
  - Sky
  - Local
  - NBC Owned Television Stations
  - Telemundo Station Group
  - NBC Sports Regional Networks
  - NBC Spot On
  - Local NBC Digital / OOH
  - NBCU Skycastle & LXTV
  - Streaming
  - Peacock
- Advertising
  - One Platform
  - Data & Identity
    - NBCUnified
  - Activation & Automation
    - AdSmart
  - Ad Experience
  - Measurement
- Impact
- Distribution
- Peacock
- One Platform Video
- Global Partnerships
- ReachTV
- Direct to Scale
- Innovation
- Creative Partnerships
- Commercial Innovation
- One Platform Commerce @ NBCUniversal
- Global Content Innovation
- Digital Ad Innovation
- Peacock

- Insights
  - News
  - Blog Posts
  - Measurement
  - Category Insights
  - Marketing Insights & Updates
  - Interviews with NBCU Executives

- Quick Links
  - One22
  - Measurement
  - Measurement Partner Program
  - Press Resources
  - Newsroom
  - NBCUniversal Creative Guidelines

- Advertise With Us

-One Platform

**Universal Kids**

Share

Fetching...
Universal Kids represents the world of NBCUniversal family brands. As a kid-focused ecosystem with great TV content at the center, we celebrate the adventures of kids’ lives and find the fun in every step. We help kids discover their awesome with content that inspires them to try new things and explore new worlds.

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  ○ Global
  ○ Local
  ○ Streaming
• Advertising
  ○ Data & Targeting
  ○ Custom Content
  ○ Digital Partnerships
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