- Login
- Content
  - One Platform
  - One Platform Content
  - National
  - Bravo
  - CNBC
  - CNBC Prime
  - E!
  - Fandango
  - Golf Channel
  - MSNBC
  - NBC
  - NBC News
  - NBC Sports
  - Olympics
  - Oxygen
  - SYFY
  - Telemundo
  - Telemundo Deportes
  - Universal Kids
  - Universe
  - USA
  - Syndication
  - Global
  - Sky
  - Local
  - NBC Owned Television Stations
  - Telemundo Station Group
  - NBC Sports Regional Networks
  - NBC Spot On
  - Local NBC Digital / OOH
  - NBCU Skycastle & LXTV
  - Streaming
  - Peacock

- Advertising
  - One Platform
  - Data & Identity
  - - NBCUnified
  - Activation & Automation
  - - AdSmart
  - Ad Experience
  - Measurement
- Impact
- Distribution
- Peacock
- One Platform Digital
- Global Partnerships
- ReachTV
- Direct to Scale
- Innovation
- Creative Partnerships
- Commercial Innovation
- - One Platform Commerce @ NBCUniversal
- Global Content Innovation
- Digital Ad Innovation
- Peacock

- Insights
  - Category Insights
  - Marketing Insights & Updates
  - Interviews with NBCU Executives

- Events
  - One22 Takeaways
  - 2022 Peacock Newfront Takeaways
  - 2022 NBCU Upfront Takeaways

- Quick Links
  - News
  - Press Resources
  - Newsroom
  - Blog Posts
  - Measurement
  - Measurement Partner Program
  - NBCUniversal Creative Guidelines

- Advertise With Us

NBCU Local

**NBC Spot On**

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TRACK AND ANALYZE PERFORMANCE
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NBCUniversal

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  o Data & Targeting
  o Custom Content
  o Digital Partnerships
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