- Login
- Content
  - One Platform
  - One Platform Content
  - National
  - Bravo
  - CNBC
  - CNBC Prime
  - E!
  - Fandango
  - Golf Channel
  - MSNBC
  - NBC
  - NBC News
  - NBC Sports
  - Olympics
  - Oxygen
  - SYFY
  - Telemundo
  - Telemundo Deportes
  - Universal Kids
  - Universo
  - USA
  - Syndication
  - Global
  - Sky
  - Local
  - NBC Owned Television Stations
  - Telemundo Station Group
  - NBC Sports Regional Networks
  - NBC Spot On
  - Local NBC Digital / OOH
  - NBCU Skycastle & LXTV
  - Streaming
  - Peacock
- Advertising
  - One Platform
  - Data & Identity
    - NBCUnified
  - Activation & Automation
    - AdSmart
  - Ad Experience
  - Measurement
Impact
Distribution
Peacock
One Platform Digital
Global Partnerships
ReachTV
Direct to Scale
Innovation
Creative Partnerships
Commercial Innovation
- One Platform Commerce @ NBCUniversal
Global Content Innovation
Digital Ad Innovation
Peacock

- Insights
  - Category Insights
  - Marketing Insights & Updates
  - Interviews with NBCU Executives

- Events
  - One22 Takeaways
  - 2022 Peacock Newfront Takeaways
  - 2022 NBCU Upfront Takeaways

- Quick Links
  - News
  - Press Resources
  - Newsroom
  - Blog Posts
  - Measurement
  - Measurement Partner Program
  - NBCUniversal Creative Guidelines

- Advertise With Us

NBCU Local

NBC Spot On

Share
TRACK AND ANALYZE PERFORMANCE
To See The Full Content

Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers, opportunities, pilots and more.

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• One Platform
  o One Platform Content
  o Global
  o Local
  o Streaming
• Advertising
  o Data & Targeting
  o Custom Content
  o Digital Partnerships
• Your NBCU
  o Account Settings