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- One Platform Digital
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- Digital Ad Innovation
- Peacock

- Insights
  - Category Insights
  - Marketing Insights & Updates
  - Interviews with NBCU Executives

- Events
  - One22 Takeaways
  - 2022 Peacock Newfront Takeaways
  - 2022 NBCU Upfront Takeaways

- Quick Links
  - News
  - Press Resources
  - Newsroom
  - Blog Posts
  - Measurement
  - Measurement Partner Program
  - NBCUniversal Creative Guidelines

- Advertise With Us

NBCU Local

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The NBC Sports Regional Networks help brand partners tap into fandom at the local level in key markets across the country. With major pro team partnerships across NFL, NBA, NHL, and MLB, our sportsnets deliver passionate audiences during peak engagement periods.

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