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Overview
Opportunities
Digital Initiatives

NBC News’ unparalleled reach, combined with its exceptional portfolio of media platforms, provides advertisers unprecedented access to an ideal consumer base. Through NBC News’ extensive properties, TODAY, NBC Nightly News with Lester Holt, and Meet the Press with Chuck Todd—advertisers can directly target an upscale, educated, and influential audience across platforms through linear, digital, mobile, and social.

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takeaway - … https://t.co/SNb7sIKTI"

"I'm making a referral for crimes against humanity tomorrow. … I know the need for a prosecution referral https://t.co/pJBrIixttW

Charlotte Figi, a Colorado girl with severe seizures that inspired CBD treatments, has died. She was 13. https://t.co/OuHJHjPjMj

White House Office of Management and Budget is working on a possible plan for cutting U.S. aid to the World … https://t.co/2KSWo4vMSP

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