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  • NBC
  • NBC News
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  • Oxygen
  • SYFY
  • Telemundo
  • Telemundo Deportes
  • Universal Kids
  • Universo
  • USA
  • Syndication
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  • NBC Owned Television Stations
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  • NBC Sports Regional Networks
  • NBC Spot On
  • Local NBC Digital / OOH
  • NBCU Skycastle & LX TV
  • Streaming
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  • Data & Identity
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- Impact
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- One Platform Digital
- Global Partnerships
- ReachTV
- Direct to Scale
- Innovation
- Creative Partnerships
- Commercial Innovation
- - One Platform Commerce @ NBCUniversal
- Global Content Innovation
- Digital Ad Innovation
- Peacock

- Insights
  - Category Insights
  - Marketing Insights & Updates
  - Interviews with NBCU Executives

- Events
  - One22 Takeaways
  - 2022 Peacock Newfront Takeaways
  - 2022 NBCU Upfront Takeaways

- Quick Links
  - News
  - Press Resources
  - Newsroom
  - Blog Posts
  - Measurement
  - Measurement Partner Program
  - NBCUniversal Creative Guidelines

- Advertise With Us

One Platform

NBC News

Share

Fetching...
Overview
Opportunities
Digital Initiatives

NBC News’ unparalleled reach, combined with its exceptional portfolio of media platforms, provides advertisers unprecedented access to an ideal consumer base. Through NBC News’ extensive properties, *TODAY*, *NBC Nightly News* with Lester Holt, and *Meet the Press* with Chuck Todd—advertisers can directly target an upscale, educated, and influential audience across platforms through linear, digital, mobile, and social.

**NBCUniversal**

**To See The Full Content**

Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers, opportunities, pilots and more.

Sign Up Log In
“A police officer in Texas has died after he was hit by a passing car while aiding another officer in a drinking...” https://t.co/JyrVWdqioO”
Telemundo
Al Rojo Vivo

CNBC Prime
The News with Shepard Smith

Network
MSNBC

- One Platform
  - One Platform Content
  - Global
  - Local
  - Streaming
- Advertising
- Data & Targeting
- Custom Content
- Digital Partnerships
- Your NBCU
  - Account Settings