- Login
- Content
  - National
  - Bravo
  - CNBC
  - CNBC Prime
  - E!
  - Golf Channel
  - MSNBC
  - NBC
  - NBC News
  - NBC Sports
  - NBCSN
  - Olympics
  - Oxygen
  - SYFY
  - Telemundo
  - Telemundo Deportes
  - Universal Kids
  - Universo
  - USA
  - WWE
  - Syndication
  - Local
    - NBC Owned Television Stations
    - Telemundo Station Group
    - NBC Sports Regional Networks
    - Local NBC Digital / DOOH
    - NBCU Skycastle & LXTV
  - Streaming
  - Peacock
  - Tools
  - Programming Rollout
- Capabilities
  - Data + Targeting
  - AdSmart
  - OpenAP
  - Custom Creative
  - Creative Partnerships at NBCU
  - Digital Partnerships
  - Apple News
  - Snapchat
  - BuzzFeed
  - Concert
Overview
Opportunities
Digital Initiatives

MSNBC is the breakout success story in cable news and for the 3rd year in a row it was MSNBC’s **best year ever**. In 2018, MSNBC was #2 in ALL of cable, won Prime across the board in December, and since Midterm Elections every daypart was up double digits in both P2+ & A25-54. On digital, MSNBC.com continues to deliver the most engaged video audience in cable news. Viewers spend more time watching MSNBC.com video per month (56 min/visitor), than CNN.com (27 min/visitor) and FoxNews.com (18min/visitor).

**To See The Full Content**

Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers, opportunities, pilots and more.

Sign Up Log In

[Watch on:](#)

- Web
- iOS, Amazon Fire Tablet
- Chromecast, Amazon Fire TV, Apple TV, Roku

@msnbc

“There’s only so long we can keep America in a kind of lockdown,” @chrislhayes says. “That is not a sustainable solu… https://t.co/KUKOtFCltd”
The Washington Post reports the VA’s mission statement to see civilian patients in times of crisis was deleted from...

https://t.co/qmmBkVXJHo
Meet the Press with Chuck Todd Opportunities

CNBC
Financial Advisor Hub

NBC News
NBC News Digital

CNBC
Podcasts
Thanks for getting all the way down here!
Any thoughts or questions?

Contact Us

- Content
  - NBC
  - Entertainment & Lifestyle
  - News
  - Sports
  - Hispanic
  - NBCU Local
  - Tools
- Capabilities
  - Data & Targeting
  - Custom Content
  - Digital Partnerships
  - Insights & Measurement
- Your NBCU
  - Account Settings