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One Platform

**MSNBC**

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Overview

Opportunities

MSNBC is the #2 cable network in dayside, total day, and prime for the 2nd consecutive year. It is the only top 10 cable network to grow over 2019 and has topped CNN in total viewers for 34 straight months. The Rachel Maddow Show has beat CNN for 10 consecutive years among P2+ and 4 consecutive years among P25-54.

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@msnbc
“.@aymanm: Will you go after and punish those that worked with Americans while they were there if they don’t leave t… https://t.co/H3nLO7RzeH”

"If Republicans went crazy over Benghazi, imagine what they’re going to over the people who lost Afghanistan to the… https://t.co/uFhhgmyU0L"

@MaddowBlog: The former secretary of state celebrated our withdrawal from Afghanistan a month ago. Now he’s trying… https://t.co/RMyQEhof1B"

"Part of the reason even that scale of investment over 20 years didn’t materially change more … is because so muc… https://t.co/4kiv3u9FcD"
Telemundo
Hoy Día

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Al Rojo Vivo
Thanks for getting all the way down here!
Any thoughts or questions?

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