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MSNBC is the breakout success story in cable news and for the 3rd year in a row it was MSNBC’s **best year ever**. In 2018, MSNBC was #2 in ALL of cable, won Prime across the board in December, and since Midterm Elections every daypart was up double digits in both P2+ & A25-54. On digital, MSNBC.com continues to deliver the most engaged video audience in cable news. Viewers spend more time watching MSNBC.com video per month (56 min/visitor), than CNN.com (27 min/visitor) and FoxNews.com (18min/visitor).

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