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One Platform

MSNBC

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Overview
Opportunities
MSNBC is the #2 cable network in dayside, total day, and prime for the 2nd consecutive year. It is the only top 10 cable network to grow over 2019 and has topped CNN in total viewers for 34 straight months. *The Rachel Maddow Show* has beat CNN for 10 consecutive years among P2+ and 4 consecutive years among P25-54

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Watch on:
@msnbc

@Maddow
".@MaddowBlog: If Hillary Clinton's email protocols were a major national story for over a year, Mark Meadows' use o… https://t.co/v1f9Zj1NoX"

"Donald Trump's press release is filled with lies, including the phrase 'news conference.' It will not be a news co… https://t.co/bo4jPXwcii"

"A criminal referral has no real legal weight, but what it would do, is it would possibly change the pressure on At… https://t.co/zXQmVLPEro"
Thanks for getting all the way down here!
Any thoughts or questions?

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