- Login
- Content
  - National
  - Bravo
  - CNBC
  - CNBC Prime
  - E!
  - Golf Channel
  - MSNBC
  - NBC
  - NBC News
  - NBC Sports
  - NBCSN
  - Olympics
  - Oxygen
  - SYFY
  - Telemundo
  - Telemundo Deportes
  - Universal Kids
  - Universo
  - USA
  - WWE
  - Syndication
  - Global
  - Sky
  - Local
  - NBC Owned Television Stations
  - Telemundo Station Group
  - NBC Sports Regional Networks
  - NBC Spot On
  - Local NBC Digital / DOOH
  - NBCU Skycastle & LXTV
  - Streaming
  - Peacock
  - Tools
  - Programming Rollout
- Advertising
  - One Platform
  - Audiences at Scale
  - - AdSmart
  - - Digital Partnerships
  - - Global Partnerships
  - Technology
Overview
Opportunities
Digital Initiatives
MSNBC is the #2 cable network in dayside, total day, and prime for the 2nd consecutive year. It is the only top 10 cable network to grow over 2019 and has topped CNN in total viewers for 34 straight months. *The Rachel Maddow Show* has beat CNN for 10 consecutive years among P2+ and 4 consecutive years among P25-54

**NBCUniversal**

**To See The Full Content**

Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers, opportunities, pilots and more.

Sign Up Log In
“In no case have I heard of a patient, especially of the importance of the president, getting an experimental infusion...” https://t.co/VwQJ4iZEJ8