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- Insights
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- Quick Links
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- Advertise With Us
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WITH NICOLLE WALLACE
Overview
Opportunities
Digital Initiatives

MSNBC is the #2 cable network in dayside, total day, and prime for the 2nd consecutive year. It is the only top 10 cable network to grow over 2019 and has topped CNN in total viewers for 34 straight months. *The Rachel Maddow Show* has beat CNN for 10 consecutive years among P2+ and 4 consecutive years among P25-54.

**To See The Full Content**

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@msnbc

“Rick Scott publicly deriding Biden's vacation while kicking back on a yacht on the Mediterranean is jarring, even b… https://t.co/AJ1xaKCeGa”
Next Network
NBC
One Platform Content – News

NBC News
TODAY

NBC News
NBC Nightly News with Lester Holt

NBC News
Meet the Press with Chuck Todd
Telemundo
Al Rojo Vivo

CNBC Prime
The News with Shepard Smith

Network
MSNBC

• One Platform
  o One Platform Content
  o Global
  o Local
  o Streaming
• Advertising