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  ■ Telemundo
  ■ Telemundo Deportes
  ■ Universo
  ■ NBCU Local
  ■ NBC Owned Television Stations
  ■ Telemundo Station Group
  ■ NBC Sports Regional Networks
  ■ Local NBC Digital / DOOH
  ■ NBCU Skycastle & LXTV
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  ■ Custom Creative
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  ■ Digital Partnerships
  ■ Apple News
  ■ Snapchat
  ■ BuzzFeed
Overview

Opportunities

Digital Initiatives

MSNBC is the breakout success story in cable news and for the 3rd year in a row it was MSNBC’s **best year ever**. In 2018, MSNBC was #2 in ALL of cable, won Prime across the board in December, and since Midterm Elections every daypart was up double digits in both P2+ & A25-54. On digital, MSNBC.com continues to deliver the most engaged video audience in cable news. Viewers spend more time watching MSNBC.com video per month (56 min/visitor), than CNN.com (27 min/visitor) and FoxNews.com (18min/visitor).

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"In my view, it's preposterous," fmr. Obama campaign manager David Plouffe says of the prospect of a contested conv… https://t.co/KsxCeF33qX

"Analysis: Sen. Sanders drives toward Super Tuesday delegate haul as establishment frets. https://t.co/C0y77s64wI"

"RT @MSNBC: James Carville: Putin is trying to help Sen. Sanders because Putin wants President Trump to win. It's a straight line. "I don’t…"

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