Login

Content

- National
- Bravo
- CNBC
- CNBC Prime
- E!
- Golf Channel
- MSNBC
- NBC
- NBC News
- NBC Sports
- NBCSN
- Olympics
- Oxygen
- SYFY
- Telemundo
- Telemundo Deportes
- Universal Kids
- Universo
- USA
- WWE
- Syndication
- Global
- Sky
- Local
- NBC Owned Television Stations
- Telemundo Station Group
- NBC Sports Regional Networks
- NBC Spot On
- Local NBC Digital / DOOH
- NBCU Skycastle & LXTV
- Streaming
- Peacock
- Tools
- Programming Rollout

Capabilities

- Data + Targeting
- AdSmart
- Custom Creative
- Creative Partnerships at NBCU
- Digital Partnerships
- Apple News
Overview
Opportunities
Digital Initiatives

MSNBC is the #2 cable network in dayside, total day, and prime for the 2nd consecutive year. It is the only top 10 cable network to grow over 2019 and has topped CNN in total viewers for 34 straight months. The Rachel Maddow Show has beat CNN for 10 consecutive years among P2+ and 4 consecutive years among P25-54.

To See The Full Content

Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers, opportunities, pilots and more.

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- Web
- iOS, Amazon Fire Tablet
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@msnbc
“Speaker Pelosi: "What did the president know, and when did he know it? This president has presided over the worst d… https://t.co/GVzTsPeCR9”
Thanks for getting all the way down here!
Any thoughts or questions?

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- Content
  - NBC
  - Entertainment & Lifestyle
  - News
  - Sports
  - Hispanic
  - NBCU Local
  - Tools
- Capabilities
  - Data & Targeting
  - Custom Content
  - Digital Partnerships
  - Insights & Measurement
- Your NBCU
  - Account Settings