- Login

- Content
  - One Platform
  - One Platform Content
  - National
  - Bravo
  - CNBC
  - CNBC Prime
  - E!
  - Fandango
  - Golf Channel
  - MSNBC
  - NBC
  - NBC News
  - NBC Sports
  - Olympics
  - Oxygen
  - SYFY
  - Telemundo
  - Telemundo Deportes
  - Universal Kids
  - Universo
  - USA
  - Syndication
  - Global
  - Sky
  - Local
  - NBC Owned Television Stations
  - Telemundo Station Group
  - NBC Sports Regional Networks
  - NBC Spot On
  - Local NBC Digital / OOH
  - NBCU Skycastle & LXTV
  - Streaming
  - Peacock

- Advertising
  - One Platform
  - Data & Identity
  - NBCUnified
  - Activation & Automation
  - AdSmart
  - Ad Experience
  - Measurement
- Impact
- Distribution
- Peacock
- One Platform Digital
- Global Partnerships
- ReachTV
- Direct to Scale
- Innovation
- Creative Partnerships
- Commercial Innovation
- - One Platform Commerce @ NBCUniversal
- Global Content Innovation
- Digital Ad Innovation
- Peacock

• Insights
  - Category Insights
  - Marketing Insights & Updates
  - Interviews with NBCU Executives

• Events
  - One22 Takeaways
  - 2022 Peacock Newfront Takeaways
  - 2022 NBCU Upfront Takeaways

• Quick Links
  - News
  - Press Resources
  - Newsroom
  - Blog Posts
  - Measurement
  - Measurement Partner Program
  - NBCUniversal Creative Guidelines

• Advertise With Us

NBCU Local

Local NBC Digital / OOH

Share

Fetching...
ENGAGE ACROSS PLATFORMS

Build upon the biggest television opportunities with comprehensive digital sponsorships across desktop, mobile, Advanced TV and out-of-home platforms. Viewers are migrating from the screens in their living rooms to those on their desktops and in their pockets – but the premium content they crave remains the same.

NBCUniversal

To See The Full Content

Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers, opportunities, pilots and more.

Sign Up Log In
Previous Network
NBC Sports Regional Networks
Next Network
NBCU Skycastle & LXTV

- One Platform
  - One Platform Content
  - Global
  - Local
  - Streaming
- Advertising
  - Data & Targeting
  - Custom Content
  - Digital Partnerships
- Your NBCU
  - Account Settings

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