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One Platform

Golf Channel

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Digital Initiatives

Golf Channel is a multimedia, golf entertainment company based in Orlando, Florida serving the most-affluent audience in all of television. Golf Channel – co-founded by Arnold Palmer in 1995 and part of NBC Sports Group – is available to nearly 500 million viewers in 80 countries and 9 languages around the world. Golf Channel features more live golf coverage than all other networks combined, including tournament action from the PGA TOUR, LPGA Tour, The Open, the Ryder Cup and Presidents Cup, as well as high-quality news, instruction and original programming.

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Nick Kimmel of Team USA became the first triple amputee to play in the Simpson Cup when he debuted last season. Th… https://t.co/FnDcfYzqml

Rory McIlroy’s swing is SHARP. ?? (@McIlroyRory) https://t.co/WWzyhfMywU

In 2009, @TigerWoods became the first to hoist the FedEx Cup twice. Now, @McIlroyRory stands alone as the only thr… https://t.co/ftiE5AZu5t

This interaction between #FedExCup champion @McIlroyRory and his buddy Kyler is so pure. ?? (via @PGATOUR) https://t.co/vqSTtUkEig

Shameka Young, the Head of Diversity & Inclusion at @Cognizant, discusses the importance of the Charlie Sifford Cen… https://t.co/6HcrsHgg3K
USA
NXT 2.0

Telemundo Deportes
Titulares y Más & Zona Mixta

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Sunday Night Football on NBC
NBC Sports
Golf

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