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Golf Channel is a multimedia, golf entertainment company based in Orlando, Florida serving the most-affluent audience in all of television. Golf Channel – co-founded by Arnold Palmer in 1995 and part of NBC Sports Group – is available in more than 200M homes in 84 countries and 11 languages around the world. Golf Channel features more live golf coverage than all other networks combined, including tournament action from the PGA Tour, LPGA Tour, The Open, the Ryder Cup and Presidents Cup, as well as high-quality news, instruction and original programming. Golf Channel enters 2019 with great momentum as 2018 was its second most-watched year ever.

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