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Golf Channel

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Overview
Digital Initiatives
Golf Channel is a multimedia, golf entertainment company based in Orlando, Florida serving the most-affluent audience in all of television. Golf Channel – co-founded by Arnold Palmer in 1995 and part of NBC Sports Group – is available to nearly 500 million viewers in 80 countries and 9 languages around the world. Golf Channel features more live golf coverage than all other networks combined, including tournament action from the PGA TOUR, LPGA Tour, The Open, the Ryder Cup and Presidents Cup, as well as high-quality news, instruction and original programming.

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