- Login
- Content
  - One Platform
  - One Platform Content
  - National
  - Bravo
  - CNBC
  - CNBC Prime
  - E!
  - Golf Channel
  - MSNBC
  - NBC
  - NBC News
  - NBC Sports
  - NBCSN
  - Olympics
  - Oxygen
  - SYFY
  - Telemundo
  - Telemundo Deportes
  - Universal Kids
  - Universo
  - USA
  - Syndication
  - Global
  - Sky
  - Local
  - NBC Owned Television Stations
  - Telemundo Station Group
  - NBC Sports Regional Networks
  - NBC Spot On
  - Local NBC Digital / OOH
  - NBCU Skycastle & LXTV
  - Streaming
  - Peacock
- Advertising
One Platform
- Audiences at Scale
  - AdSmart
  - One Digital Video
  - Global Partnerships
- Technology
- Impact
- Ad Experience
- Creative Partnerships
- Content and Commercial Innovation
- One Platform Commerce @ NBCUniversal
- Peacock

- News
- Quick Links
  - Updates & Resources for Our Partners
  - Category Insights
  - Press
  - NBCUniversal Creative Guidelines
- Contact

One Platform

Golf Channel

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Overview
Digital Initiatives
Golf Channel is a multimedia, golf entertainment company based in Orlando, Florida serving the most-affluent audience in all of television. Golf Channel – co-founded by Arnold Palmer in 1995 and part of NBC Sports Group – is available to nearly 500 million viewers in 80 countries and 9 languages around the world. Golf Channel features more live golf coverage than all other networks combined, including tournament action from the PGA TOUR, LPGA Tour, The Open, the Ryder Cup and Presidents Cup, as well as high-quality news, instruction and original programming.

NBCUniversal

To See The Full Content

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Apple TV, Amazon Fire TV, Chromecast, Roku, Samsung Smart TV, Google Play, Xfinity

@GolfChannel
“Yuka Saso modeled her swing after @McIlroyRory's. How’d she do? #USWomensOpen
https://t.co/TkygdBCjIa”
A beautiful putt for birdie by @daniellekang! She moves to just 1-over par.

#USWomensOpen

https://t.co/SzfHxHRXjA
NBC Sports
Sunday Night Football on NBC

NBC Sports
Golf

NBC Sports
Horse Racing
Thanks for getting all the way down here!
Any thoughts or questions?

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- One Platform
  - One Platform Content
  - Global
  - Local
  - Streaming
- Advertising
  - Data & Targeting
  - Custom Content
  - Digital Partnerships
- Your NBCU
  - Account Settings