• Login
• Content
  • National
  • Bravo
  • CNBC
  • CNBC Prime
  • E!
  • Golf Channel
  • MSNBC
  • NBC
  • NBC News
  • NBC Sports
  • NBCSN
  • Olympics
  • Oxygen
  • SYFY
  • Telemundo
  • Telemundo Deportes
  • Universal Kids
  • Universo
  • USA
  • WWE
  • Syndication
  • Global
  • Sky
  • Local
  • NBC Owned Television Stations
  • Telemundo Station Group
  • NBC Sports Regional Networks
  • NBC Spot On
  • Local NBC Digital / DOOH
  • NBCU Skycastle & LXTV
  • Streaming
  • Peacock
  • Tools
  • Programming Rollout
• Capabilities
  • Data + Targeting
  • AdSmart
  • Custom Creative
  • Creative Partnerships at NBCU
  • Digital Partnerships
  • Apple News
Overview

Programming Rollout
With a monthly reach of 94 million U.S. adults, E! creates, covers and celebrates all things pop culture; making E! the #1 entertainment brand in driving social engagements.

NBCUniversal

To See The Full Content

Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers, opportunities, pilots and more.

Sign Up Log In
Watch on:
Web
iOS, Android, Amazon Fire Tablet

Apple TV, Amazon Fire TV, Chromecast, Roku
Previous Network
CNBC Prime
Next Network
Golf Channel
New and Trending in Entertainment & Lifestyle Group
USA
Briarpatch

Bravo
Cash Cab

Oxygen
Injustice with Nancy Grace
SYFY
Resident Alien

Oxygen
Up & Vanished

Bravo
Family Karma
E!
Dr. 90210

USA
Growing Up Chrisley

E!
The Soup
Thanks for getting all the way down here!
Any thoughts or questions?

Contact Us

- Content
  - NBC
  - Entertainment & Lifestyle
  - News
  - Sports
  - Hispanic
  - NBCU Local
  - Tools
- Capabilities
  - Data & Targeting
  - Custom Content
  - Digital Partnerships
  - Insights & Measurement
- Your NBCU
  - Account Settings