• Login
• Content
  • One Platform
  • One Platform Content
  • National
  • Bravo
  • CNBC
  • CNBC Prime
  • E!
  • Fandango
  • Golf Channel
  • MSNBC
  • NBC
  • NBC News
  • NBC Sports
  • Olympics
  • Oxygen
  • SYFY
  • Telemundo
  • Telemundo Deportes
  • Universal Kids
  • Universo
  • USA
  • Syndication
  • Global
  • Sky
  • Local
  • NBC Owned Television Stations
  • Telemundo Station Group
  • NBC Sports Regional Networks
  • NBC Spot On
  • Local NBC Digital / OOH
  • NBCU Skycastle & LXTV
  • Streaming
  • Peacock
• Advertising
  • One Platform
  • Data & Identity
    • - NBCUnified
  • Activation & Automation
    • - AdSmart
  • Ad Experience
  • Measurement
Impact
Distribution
Peacock
One Platform Digital
Global Partnerships
ReachTV
Direct to Scale
Innovation
Creative Partnerships
Commercial Innovation
- One Platform Commerce @ NBCUniversal
Global Content Innovation
Digital Ad Innovation
Peacock

Insights
Category Insights
Marketing Insights & Updates
Interviews with NBCU Executives

Events
One22 Takeaways
2022 Peacock Newfront Takeaways
2022 NBCU Upfront Takeaways

Quick Links
News
Press Resources
Newsroom
Blog Posts
Measurement
Measurement Partner Program
NBCUniversal Creative Guidelines

Advertise With Us

One Platform

E!

Share

Fetching...
Overview
Programming Rollout
With a monthly reach of 94 million U.S. adults, E! creates, covers and celebrates all things pop culture; making E! the #1 entertainment brand in driving social engagements.

NBCUniversal

To See The Full Content

Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers,
- One Platform
  - One Platform Content
  - Global
  - Local
  - Streaming
- Advertising
  - Data & Targeting
  - Custom Content
  - Digital Partnerships
- Your NBCU
  - Account Settings

© NBCUniversal 2022

Terms & Conditions Privacy Policy Do Not Sell My Personal Information CA Notice