• Login
• Content
  • One Platform
  • One Platform Content
  • National
  • Bravo
  • CNBC
  • CNBC Prime
  • E!
  • Fandango
  • Golf Channel
  • MSNBC
  • NBC
  • NBC News
  • NBC Sports
  • Olympics
  • Oxygen
  • SYFY
  • Telemundo
  • Telemundo Deportes
  • Universal Kids
  • Universo
  • USA
  • Syndication
  • Global
  • Sky
  • Local
  • NBC Owned Television Stations
  • Telemundo Station Group
  • NBC Sports Regional Networks
  • NBC Spot On
  • Local NBC Digital / OOH
  • NBCU Skycastle & LXTV
  • Streaming
  • Peacock

• Advertising
  • One Platform
  • Data & Identity
  • - NBCUnified
  • Activation & Automation
  • - AdSmart
  • Ad Experience
  • Measurement
Overview
Programming Rollout
With a monthly reach of 94 million U.S. adults, E! creates, covers and celebrates all things pop culture; making E! the #1 entertainment brand in driving social engagements.

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  ○ Custom Content
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