• Login
• Content
  • National
  • Bravo
  • CNBC
  • CNBC Prime
  • E!
  • Golf Channel
  • MSNBC
  • NBC
  • NBC News
  • NBC Sports
  • NBCSN
  • Olympics
  • Oxygen
  • SYFY
  • Telemundo
  • Telemundo Deportes
  • Universal Kids
  • Universo
  • USA
  • WWE
  • Syndication
  • Local
    • NBC Owned Television Stations
    • Telemundo Station Group
    • NBC Sports Regional Networks
    • Local NBC Digital / DOOH
    • NBCU Skycastle & LXTV
  • Streaming
  • Peacock
  • Tools
  • Programming Rollout
• Capabilities
  • Data + Targeting
  • AdSmart
  • OpenAP
  • Custom Creative
  • Creative Partnerships at NBCU
  • Digital Partnerships
  • Apple News
  • Snapchat
  • BuzzFeed
  • Concert
CNBC Prime

Entertainment & Lifestyle

Follow cnbcprime.com/
Overview
Programming Rollout
Opportunities
CNBC Prime is entertainment. Across all platforms: We educate. We engage. We inspire. WE ENTERTAIN. We are ambition unscripted for the strivers, entrepreneurial mindset, small business owners and entertainment seekers alike. Our vast programming slate creates a deep, emotional connection to our affluent audience of aspiring entrepreneurs, small business owners and influencers.

To See The Full Content

Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers, opportunities, pilots and more.

Sign Up Log In
“QUESTION: Should young people begin increasing 401K contributions? ANSWER: https://t.co/sxM4ifw3It”
Oxygen
Injustice with Nancy Grace

SYFY
Resident Alien

Oxygen
Up & Vanished
Bravo
Family Karma

E!
Dr. 90210

USA
Growing Up Chrisley
E!
The Soup

CNBC Prime
Listing Impossible

Universal Kids
DreamWorks Where’s Waldo?

Thanks for getting all the way down here!
Any thoughts or questions?

Contact Us

- Content
  - NBC
- Entertainment & Lifestyle
- News
- Sports
- Hispanic
- NBCU Local
- Tools
- Capabilities
  - Data & Targeting
  - Custom Content
  - Digital Partnerships
  - Insights & Measurement
- Your NBCU
  - Account Settings

© NBCUniversal 2020

Terms & Conditions Privacy Policy