- Login
- Content
  - One Platform
  - One Platform Content
  - National
  - Bravo
  - CNBC
  - CNBC Prime
  - E!
  - Fandango
  - Golf Channel
  - MSNBC
  - NBC
  - NBC News
  - NBC Sports
  - NBCSN
  - Olympics
  - Oxygen
  - SYFY
  - Telemundo
  - Telemundo Deportes
  - Universal Kids
  - Universo
  - USA
  - Syndication
  - Global
  - Sky
  - Local
  - NBC Owned Television Stations
  - Telemundo Station Group
  - NBC Sports Regional Networks
  - NBC Spot On
  - Local NBC Digital / OOH
  - NBCU Skycastle & LXTV
  - Streaming
  - Peacock
- Advertising
  - One Platform
  - Audiences at Scale
    - AdSmart
    - One Platform Digital
    - Global Partnerships
  - Technology
Overview
Programming Rollout
CNBC Prime is entertainment. Across all platforms: We educate. We engage. We inspire. WE ENTERTAIN. We are ambition unscripted for the strivers, entrepreneurial mindset, small business owners and entertainment seekers alike. Our vast programming slate creates a deep, emotional connection to our affluent audience of aspiring entrepreneurs, small business owners and influencers.

To See The Full Content

Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers, opportunities, pilots and more.

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Temptation Island

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Thanks for getting all the way down here!
Any thoughts or questions?

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- One Platform
  - One Platform Content
  - Global
  - Local
  - Streaming
- Advertising
  - Data & Targeting
  - Custom Content
  - Digital Partnerships
- Your NBCU
  - Account Settings