• One Platform
• One Platform Content
• National
• Bravo
• CNBC
• CNBC Prime
• E!
• Fandango
• Golf Channel
• MSNBC
• NBC
• NBC News
• NBC Sports
• Olympics
• Oxygen
• SYFY
• Telemundo
• Telemundo Deportes
• Universal Kids
• Universo
• USA
• Syndication
• Global
• Sky
• Local
• NBC Owned Television Stations
• Telemundo Station Group
• NBC Sports Regional Networks
• NBC Spot On
• Local NBC Digital / OOH
• NBCU Skycastle & LXTV
• Streaming
• Peacock

• One Platform
• Data & Identity
• - NBCUnified
• Activation & Automation
• - AdSmart
• Ad Experience
• Measurement
Impact
Distribution
Peacock
One Platform Digital
Global Partnerships
ReachTV
Direct to Scale
Innovation
Creative Partnerships
Commercial Innovation
- One Platform Commerce @ NBCUniversal
Global Content Innovation
Digital Ad Innovation
Peacock

• Insights
  • Category Insights
  • Marketing Insights & Updates
  • Interviews with NBCU Executives

• Events
  • One22 Takeaways
  • 2022 Peacock Newfront Takeaways
  • 2022 NBCU Upfront Takeaways

• Quick Links
  • News
  • Press Resources
  • Newsroom
  • Blog Posts
  • Measurement
  • Measurement Partner Program
  • NBCUniversal Creative Guidelines

• Advertise With Us

One Platform

CNBC Prime

Share

Fetching...
Overview
Programming Rollout
CNBC Prime is entertainment. Across all platforms: We educate. We engage. We inspire. WE ENTERTAIN. We are ambition unscripted for the strivers, entrepreneurial mindset, small business owners and entertainment seekers alike. Our vast programming slate creates a deep, emotional connection to our affluent audience of aspiring entrepreneurs, small business owners and influencers.

NBCUniversal

To See The Full Content
Sign up or log in for unequaled access to this content as well as NBCUniversal programming, trailers,
opportunities, pilots and more.

Sign Up Log In

Watch on:

Web
iOS, Android, Windows

@CNBCPrimeTV
“RT @AmericanGreedTV: Which of these episodes of American Greed was your favorite?”

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E!
One Platform Content – Reality
USA
Temptation Island

Bravo
Million Dollar Listing Los Angeles

Bravo
Southern Charm
Bravo
The Real Housewives of New York City

Bravo
The Real Housewives of Beverly Hills

Bravo
Below Deck
Bravo
Below Deck Sailing Yacht

- One Platform
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- Advertising
  - Data & Targeting
  - Custom Content
  - Digital Partnerships
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