2019 Bravo Success

Bravo #1 Among Female Viewers

- Bravo ranks #1 in primetime among F18-49 and F25-54 in cable. This is the third year in a row the network has earned this ranking.
- Bravo is also finished out 2019 as the #4 cable entertainment network in P18-49 and P25-54, its highest ranking ever.

Bravo Continues to Dominate the Unscripted Landscape

- *Below Deck Mediterranean* posted the largest P18-49 ratings growth of any television series that’s been airing for the past four years.
- Additionally, Bravo has the most series in the top 20 reality programs on cable in 2019 on linear (with six), VOD (with six) and social (with five).

Bravo Digital Posts Best Year Ever
- Below Deck Med S4 (+38%)
- Real Housewives of New Jersey S10 (+38%)
- Million Dollar Listing LA S11 (+35%)
- Don't Be Tardy S7 (+32%)
- Below Deck S7 (+27%)
- Summer House S3 (+26%)
- Real Housewives of Beverly Hills S9 (+25%)
- Married to Medicine S7 (+20%)
- Real Housewives Of Potomac S4 (+19%)
- Watch What Happens Live with Andy Cohen S16 (+18%)
- Vanderpump S7 (+16%)
- Real Housewives of Orange County S14 (+15%)
- Southern Charm NOLA S2 (+15%)
- Real Housewives Of Dallas S4 (+14%)
- Real Housewives of New York S11 (+13%)
- Southern Charm S6 (+6%)
- Top Chef S16 (+5%)
- Million Dollar Listing NY S8 (+4%)

• In 2019TD, Bravo has generated 230MM live streams and 452MM on-demand views (+71% and +38% YoY YTD) across all platforms (dMVPD, TV Everywhere, STB, and YouTube)

• The Bravo TV Everywhere app is also pacing to have its best year ever across all
Among Females and Highest Rank:
Nielsen AMRLD, L+7, 12/31/18-12/29/19, Mo-Su 8p-11p (strict), vs. ad-supported cable networks for Females #1 claim and vs. ad-supported cable entertainment networks for Adults #4 claim.

BDM Growth:
Nielsen, All measured viewing through 35 days, P18-49, FY 2016-2018, 2019TD through 11/24/19, M-Su 6p-12a.
Broadcast, ad-supported cable & premium cable networks, excl. sport/news/kids. Shows that aired in all 4 years with 4+ seasons and 3+ t/c per year only. Growth based on 2019 P18-49 (000) vs. 2016 P18-49 (000) delta.

Top Reality Series:
Linear: Nielsen AMRLD, L+7, P18-49, 12/31/18-12/29/19, includes weekly series only, excludes repeats and sports, min 3 tc. VOD: Rentrak Competitive Data; 12/31/18-10/27/19. Social: ListenFirst; 12/31/18-12/29/19, Based on ListenFirst Conversation Score (Twitter).

Digital Best Year Ever:

On-Demand SoS Growth:
DAVD (via Adobe Analytics, Rentrak, YouTube Analytics, YouTube TV, AT&T TV, fuboTV), on-demand includes: STB, TVE (on+off), YouTube, dMVPD (YouTube TV, AT&T TV, and fuboTV), data includes up to 60 days post last air date up until 11/23/19. YouTube Growth: YouTube Analytics, Bravo Media Content Manager, US Only, YouTube Channels = Bravo and WWHL, 1/1/19 – 12/31/19.

Live/VOD Streaming:
DAVD (via Rentrak, YouTube Analytics, Adobe Analytics, dMVPDs including AT&T TV Now, Hulu Live, Sling TV, YouTube TV, PlayStation Vue, fuboTV; TVE On-Domain and STB data includes full year 2019, Off-Domain TVE, dMVPD, and OVD data includes Jan – Nov 2019; digital platforms include: STB, TVE, dMVPD, and OVD, includes...