

You Can Choose Your Family

- Audience Connection
- Programming
- Case Studies

At NBCUniversal, family means more. Whether it's The Big Three, the Kardashians, or even the Real Housewives, everyone can find a place to connect. Through the highs and the lows, our audiences feel a real kinship to these on-screen families.

Connect With Us

See how it all comes to life with our vast portfolio of original, engaging family programming.

How NBCU Connects With Audiences

We activate these audiences with solutions that drive real business outcomes for clients. Click on the tiles below to learn from our impactful case studies around families.

See More Audience Connection

No matter the brand or the audience, NBCU has the tools to create engaging campaigns that convert.

how we will continue to set new standards for our audiences, our partners, ourselves, and the industry.

Set New Standards with NBCU

