

Global Advertising and Partnerships

- What is it?
- How it works
- Benefits for advertisers

What is it

One portfolio. One door. One global partner.

Our Global Advertising and Partnerships team-work with brands to leverage the NBCUniversal portfolio, providing seamless access to an ever-expanding portfolio of premium content, platforms, innovations & experiences.

How it works

Partners can leverage the best of our content, platforms, IP & technology to reach audiences at scale.

advanced ad tech innovations.

Reach audiences wherever they are, whatever they are watching, through one global partner.

