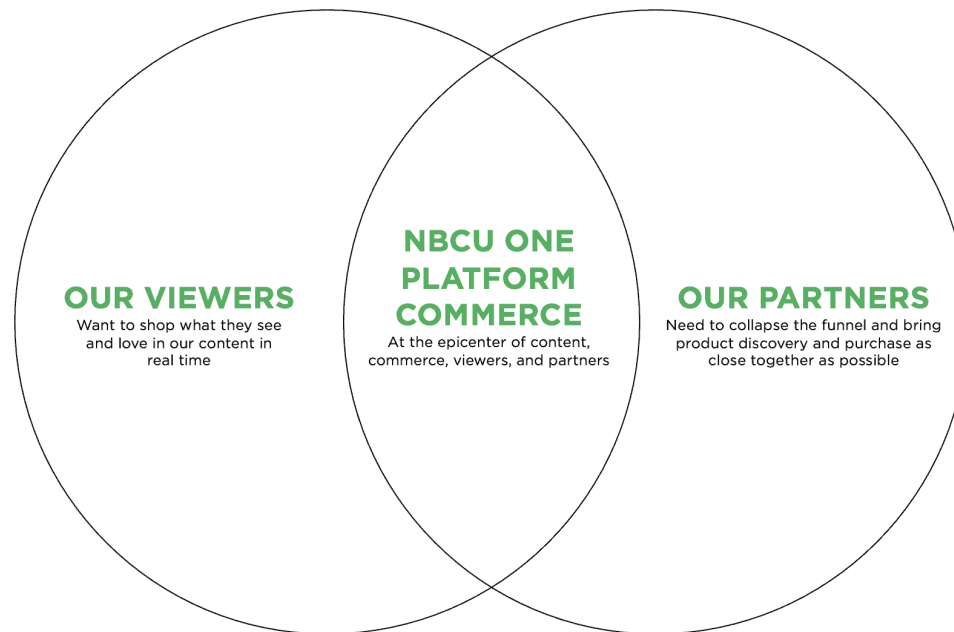


One Platform Commerce @ NBCUniversal

Where content inspires commerce

Over the last few years, NBCUniversal has **revolutionized the commerce experience** for our fans within our **premium content environment**— while delivering unmatched scale and **driving real impact for our brand partners**. Through the power of storytelling, One Platform Commerce @ NBCUniversal inspires seamless and meaningful shopping experiences for consumers.



Our suite of Commerce products spans four key pillars that provide brands numerous ways to partner:

We have evolved to create meaningful commerce activations across all platforms, dual languages, in editorial and in branded content, with new strategic deals across multiple brand partners and talent.

**See One Platform Commerce @ NBCUniversal in action, driving impact?
for partners**

Interested in learning more?

Get in Touch

