

Peacock Pod Bounce



Peacock's Pod Bounce enables your brand to stand out during show content by creating an *impactful limited-commercial experience* for our users.

When a viewer reaches the first mid-roll break of a Pod Bounce-sponsored episode, a short message lets them know there will be no commercials in that break, thanks to your brand. Then during the second ad break, your brand's video creative plays in first position, with the option to own that break exclusively.

Available On

- **Content** – Select Peacock VOD content including Original series, long-form specials, and fan-favorite shows.
- **Devices** – All Peacock-supported devices

Best Used For

- Driving high-impact brand awareness at scale
- Closely aligning a brand with specific show content

Contact OurTeam

